



The Seed Fund 2014 Entry Form

From one small seed a great food brand can **grow...**

The Seed Fund is looking for the brightest and best start up food or drink company in the South West.

The recipient of the 2014 Seed Fund will gain access to a year's professional consultancy services, marketing resources and mentoring designed to boost growth prospects and create commercial opportunities.

If you think you've got a business that could really benefit from The Seed Fund and you've got the energy, enthusiasm and drive to get your business to the next stage, please complete this form and on the reverse or a separate sheet tell us in no more than 500 words, who you are, what your company does, why you set it up, and why you should be The Seed Fund recipient 2014:

Contact name

Company name

Company address

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Email

Telephone

Download and print out your entry form and send with your food or drink product sample and contact details to **Helen Bertin, The Seed Fund, Greenway Farm, Wick, BS30 5RL** by no later than **Friday 21 March 2014**. We will then shortlist entrants and get in contact with you for the second stage of the selection process.

Criteria:

- You need to have a business that is beyond the conceptual stage i.e. you need to be established, have a trading record to show there is a market for your product (e.g. selling at farmers markets, online, via networks etc)
- Your business should be less than three years old
- We are looking for people with ambition, drive and charisma to promote and sell their product
- You need to demonstrate your commitment to the business